

PAID CONTENT SERVICES

ExpertHub.

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COMPANY ARTICLES / BLOGS

PRESS RELEASES / DIGITORIALS



TRAFFIC STATS 2021



• Pageviews: 1,063,523



• Users: 238,799

• Locations: Global

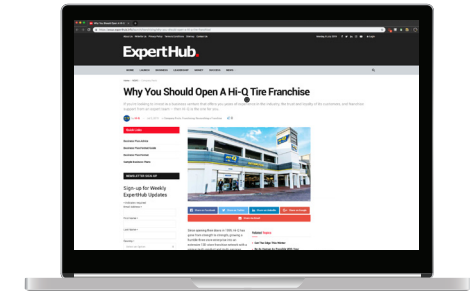


NATIVE SPONSORED BUSINESS CONTENT

Curated for your specific target audience, native sponsored content conveys your brand message organically, in a non-intrusive way. Success is based on relevance, engagement, and shareability.

Native Sponsored Business Content as a Powerful Marketing Tool

Investing in high-quality insights-based content can increase traffic to your website. Publish your content on ExpertHub's website as Native Sponsored Content, and leverage ExpertHub's high domain authority. This typically improves your own website's SEO ranking by providing 'backlinks' – links from high-traffic third-party pages on ExpertHub back to your site.



LEVERAGING CONTENT

- Benefit from our SEO positioning and audience reach
- Latest digitalis are posted on the website's home page
- Your company, logo and links to your website or social profiles will appear with each post. You will also be included in the website's author listing page
- Social media posts to our 150 000+ followers

RATES

- US\$150 per post, payable upfront. Bulk discounts available.
- Each paid posts includes one 'do-follow' link for the benefit of your SEO activities and one twitter post to our base of 150 000+ followers.

All content (paid and non-paid) must comply with the policies stipulated in our [Terms and Conditions of Use](#).